



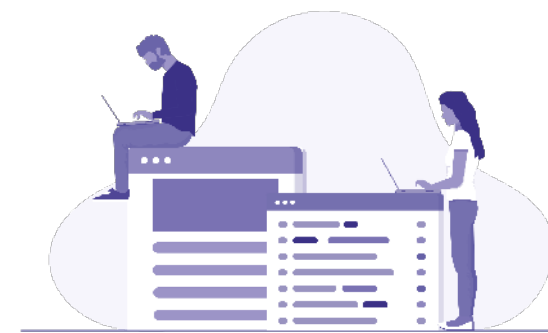
Digital Transformation Now & the Future

International Sports Federations Week 2021
Powered by MAMF

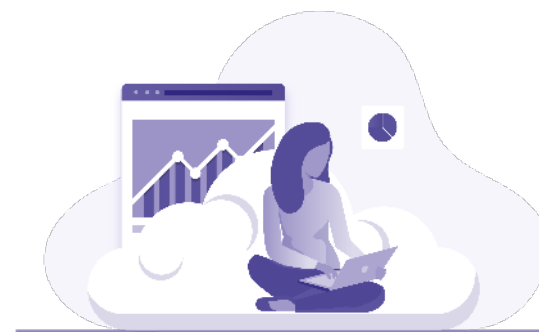


The business of sport

Running a federation



daily tasks



goals to reach



control

TOPIC INTRO

How can federations make launching innovation easier?

01

00

Topic intro

02

03

04

05

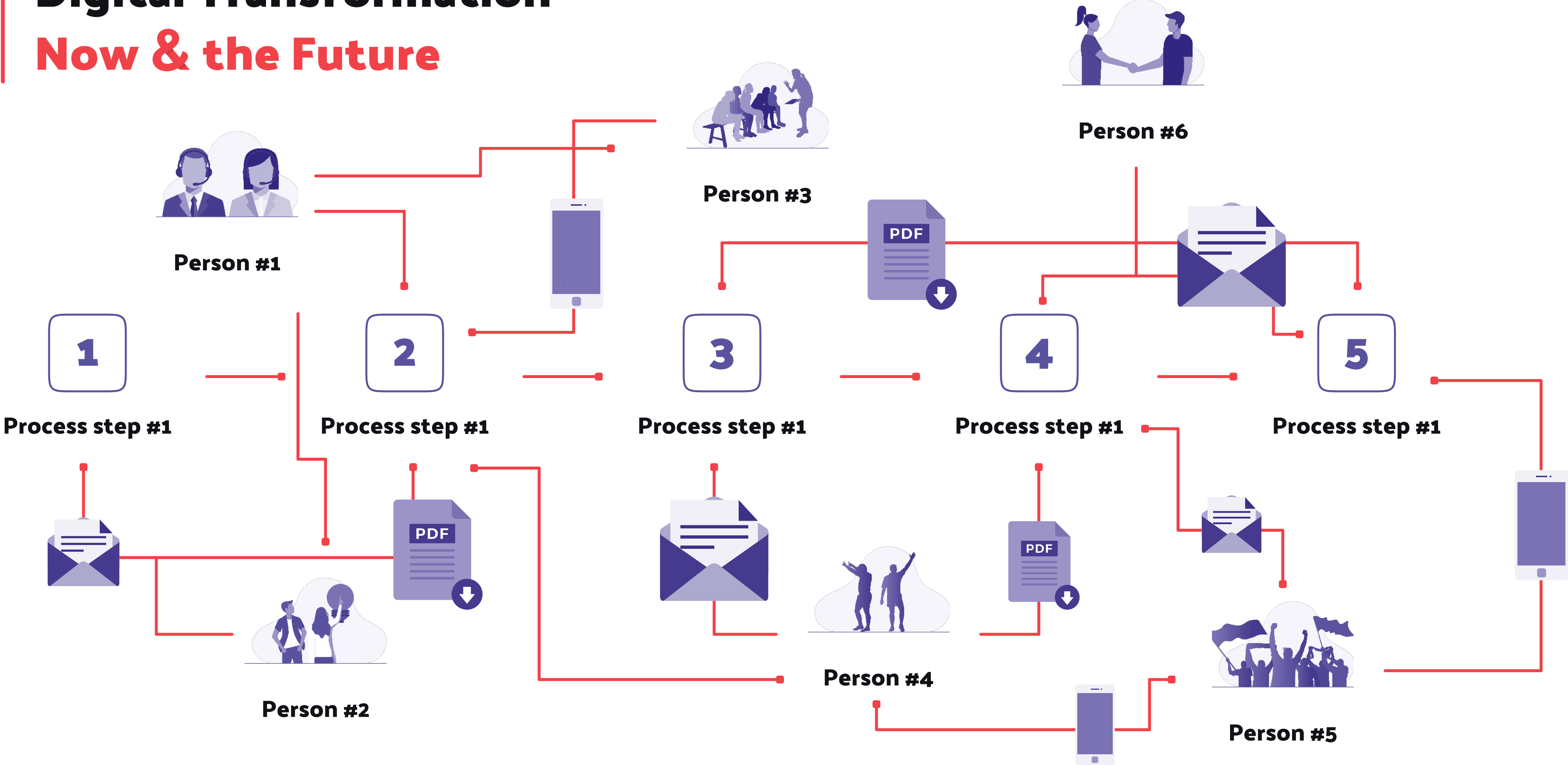
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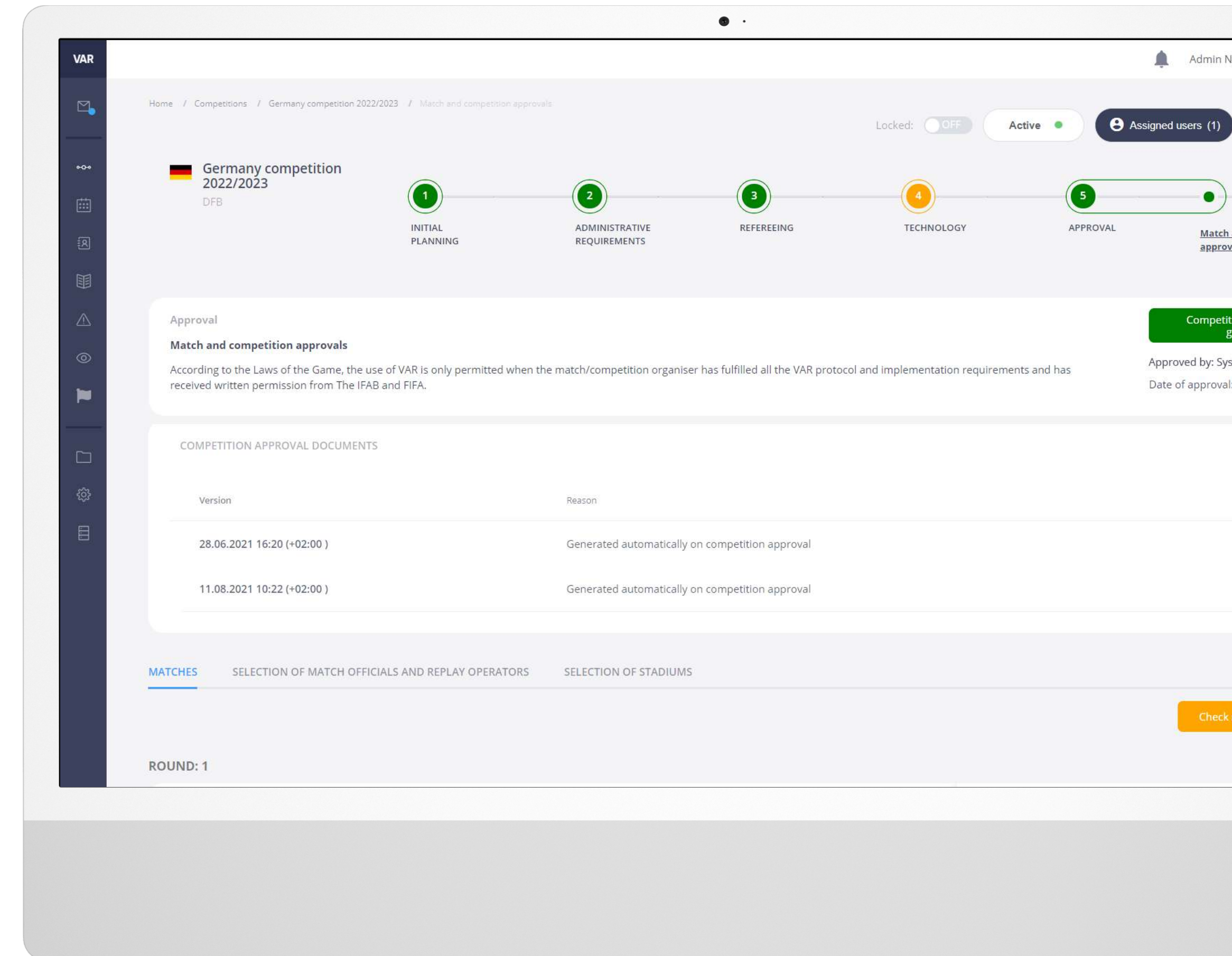
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Digital Transformation Now & the Future

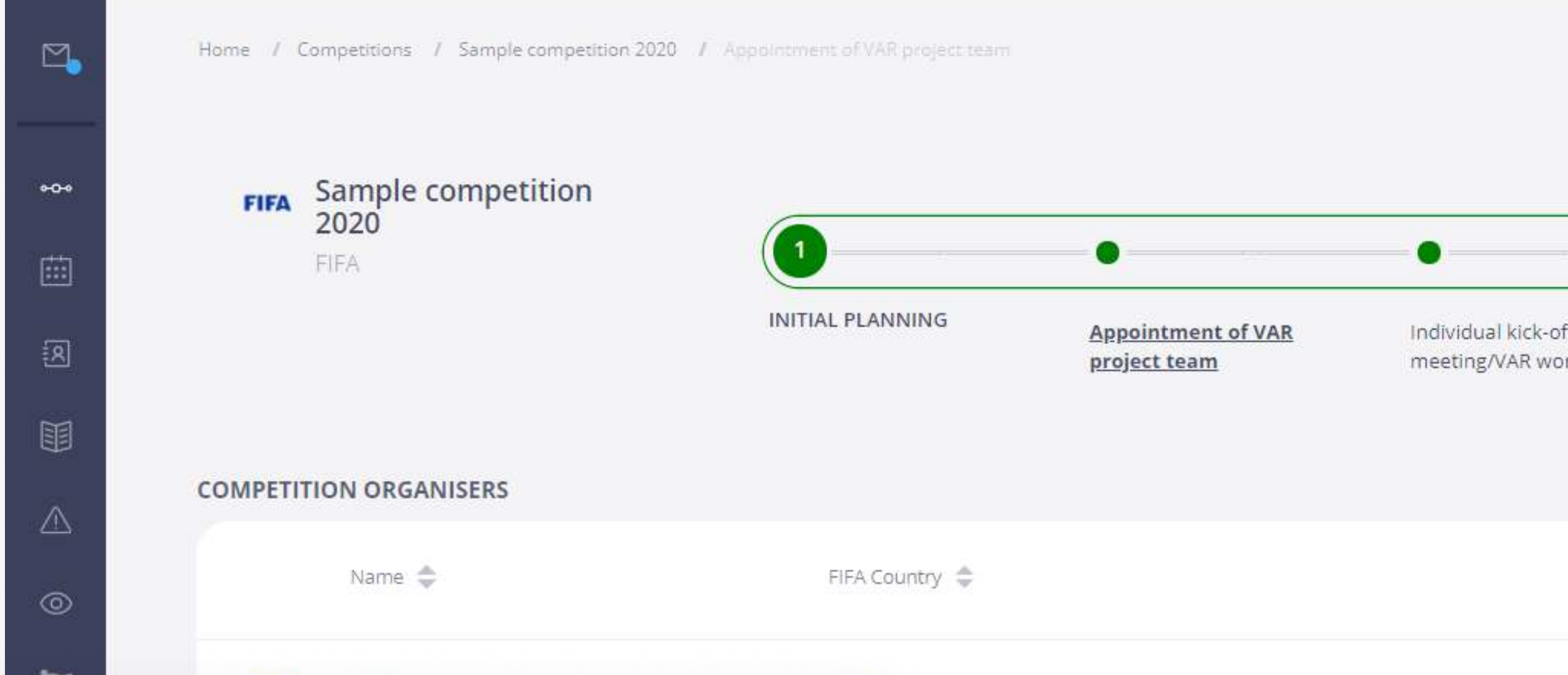


VAR approval platform

- 1 Project overview & status
- 2 Project & team responsibilities
- 3 Competition & game approval
- 4 Qualification of Match Officials
- 5 Risk management & monitoring



VAR approval platform



VAR

Home / Match officials requests

Show finished requests

Date of match	Kick-off time	Applicant	FIFA Country	Competition	Stadium	Home team	Away team	Request 1	Request 2	Status
27.07.2021	12:00	SFZ	Slovakia	Slovakian Cup	Slovakia Stadium	12345	23466	Michal Kowalski		Appointed
27.07.2021	12:00	SFZ	Slovakia	Slovakian Cup	Slovakia Stadium	12345	23466	REFEREE		Waiting
22.07.2021	11:00	UAFA	UAFA	UAFA cup	Frydek Mistek Stadiona	1	2	Referee MAMF		Appointed
21.07.2021	12:00	SFZ	Slovakia	Slovakian Cup	Slovakia Stadium	456	234	AVAR		Waiting
28.07.2021	12:00	SFZ	Slovakia	Slovakian Cup	Slovakia Stadium	1	2	REFEREE	VAR	Waiting
16.07.2021	12:00	SFZ	Slovakia	Slovakian Cup	Slovakia Stadium	2	3	VAR		Waiting
01.07.2021	12:00	SFZ	Slovakia	Slovakian Cup	Slovakia Stadium	Test	test test	REFEREE		Waiting
15.12.2020	12:00	FACR	Czech Republic	New name	Frydek Mistek Stadiona	1	2	Michal Kowalski		Appointed
15.12.2020	12:00	FACR	Czech Republic	New name	Frydek Mistek Stadiona	1	2	VAR		Waiting

Competition organiser	Position
FIFA	Replay Operator
FIFA	Referee
FIFA	Referee
ABFA	Assistant referee

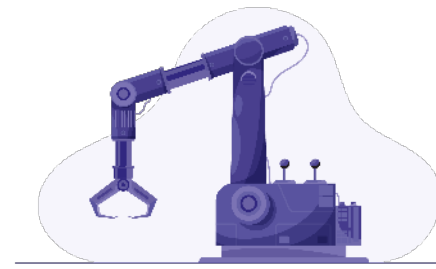
VAR approval platform

The screenshot displays the VAR approval platform interface. At the top, there is a navigation bar with the 'VAR' logo and user information 'Admin Name Admin Surname'. Below this, a breadcrumb trail reads 'Home / Competitions / Sample competition 2020 / Appointment of VAR project team'. The main content area features a progress bar with six steps: 'INITIAL PLANNING', 'Appointment of VAR project team' (highlighted with a green circle and '1'), 'Individual kick-off meeting/VAR workshop', 'Qualification of VMO/Referee Instructor(s)', 'Draft and delivery of project plan', and 'Creation of detailed education and training concept'. To the right of the progress bar are controls for 'Locked: OFF', 'Active' (with a green dot), 'Assigned users (2)', and 'Messages'. Below the progress bar, there are two tables. The first table, 'COMPETITION ORGANISERS', has columns for Name, FIFA Country, and Reporting type, with one row showing 'FIFA' for all three. The second table, 'PROJECT TEAM', has columns for Name, Project role, Competition organiser, Position, Email address, and Phone number, with five rows of team members. A vertical sidebar on the left contains various icons for navigation.

Name	FIFA Country	Reporting type
FIFA	FIFA	Reduced

Name	Project role	Competition organiser	Position	Email address	Phone number
John Smith	VAR Project leader	FIFA	Replay Operator	pl@testfifa.com	
Nick Williams	Lead VMO/referee instructor	FIFA	Referee	nick.Williams@testfifa.com	+41 999999999
Nick Williams	Support VAR project leader	FIFA	Referee	nick.Williams@testfifa.com	+41 999999999
Martha Bell	VMO/referee instructor				
Krzysztof Air	Responsible for technology	ABFA	Assistant referee	krzysztof.air@gmail.com	

The expected outcomes



Process automation



Error-free process



**Easy process
management**

What else is possible



Process management

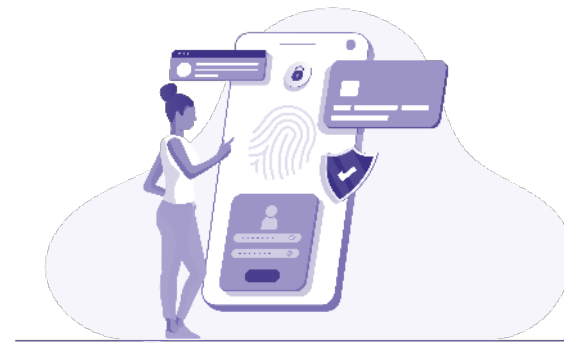


People management

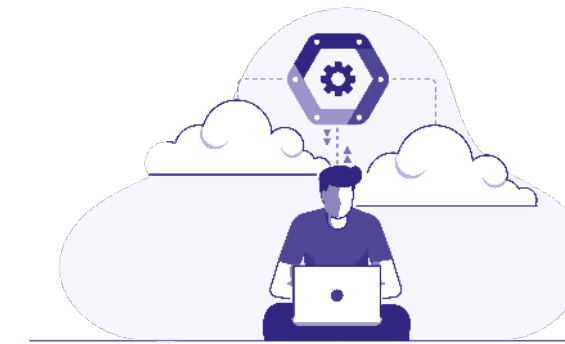


Data analytics

Launching innovation in sports made easy with a dedicated tool



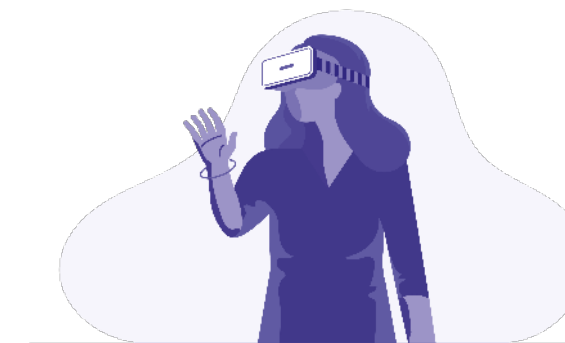
**easy management
of complex processes**



**multi-stage process approval by one
person or small team**



**all work & communication
in one place**



**digital & modern
- no spreadsheets, no mess**

GET IN TOUCH

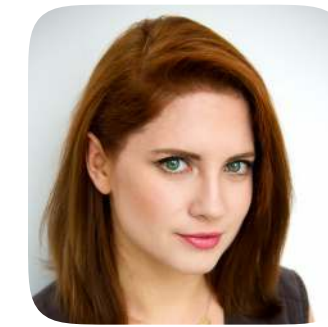
**Talk to
us at:**



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Register for the next webinars at ISC website:

**[https://internationalsportsconvention.com/events/
international-sports-federations-2021/](https://internationalsportsconvention.com/events/international-sports-federations-2021/)**

Save the date and meet us

**in Lausanne
on November 25th.**