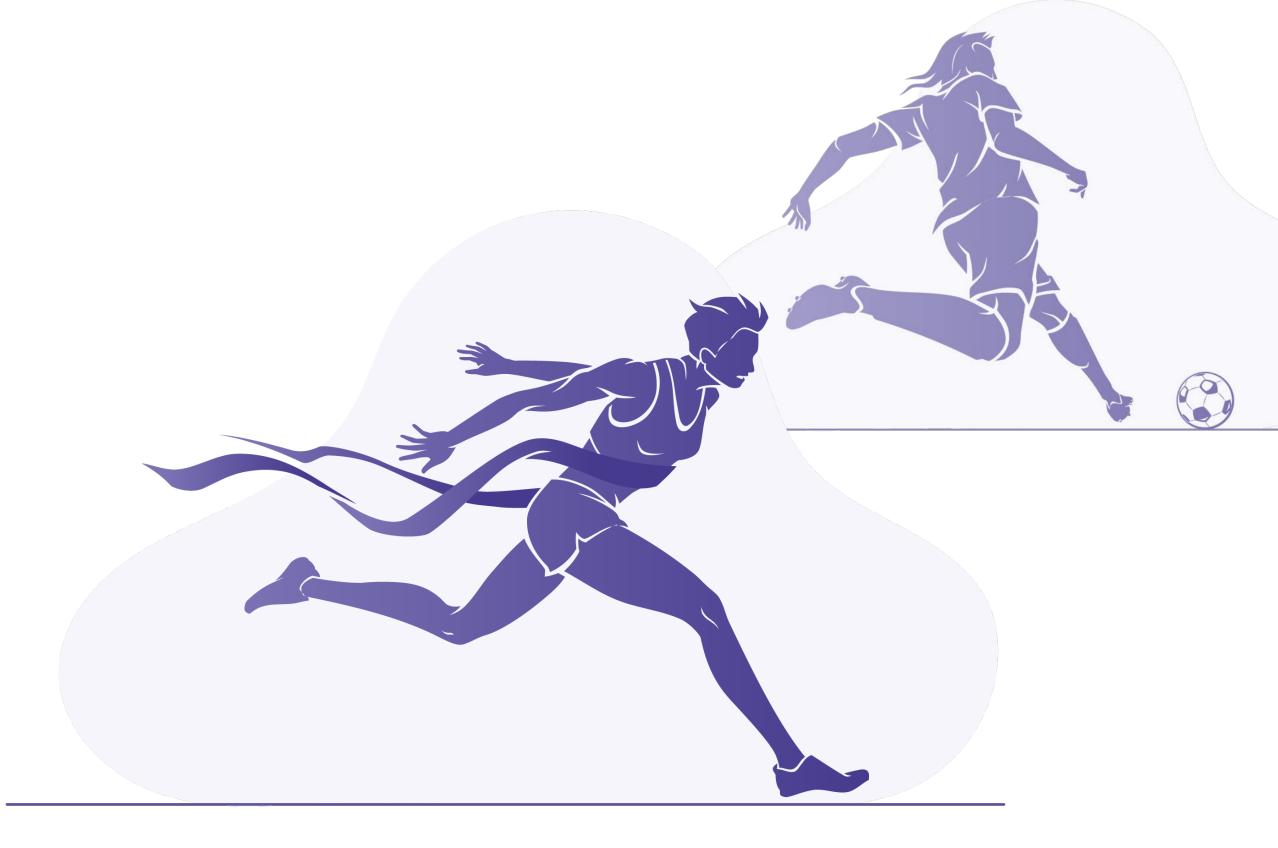


# Digital Transformation Now & the Future



International Sports Federations Week 2021
Powered by MAMF

## The business of sport

### Running a federation



daily tasks



goals to reach



control

00

The business of sport 01 02 03 04 05 06 07 08

**TOPIC INTRO** 

# What can federations do to ensure uniform knowledge and decision-making?

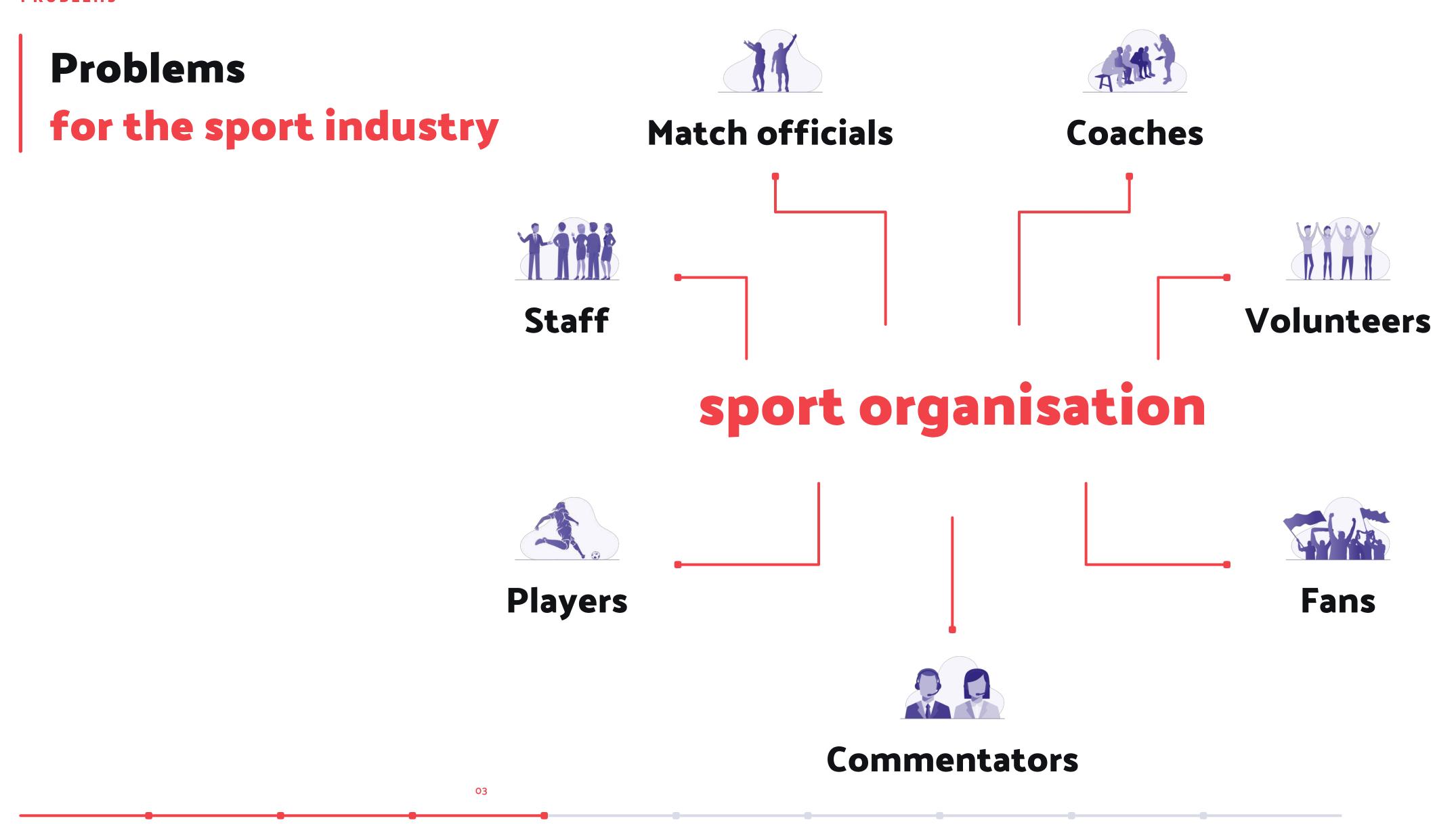


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 Topic intro
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#### **Problems**

for the sport industry



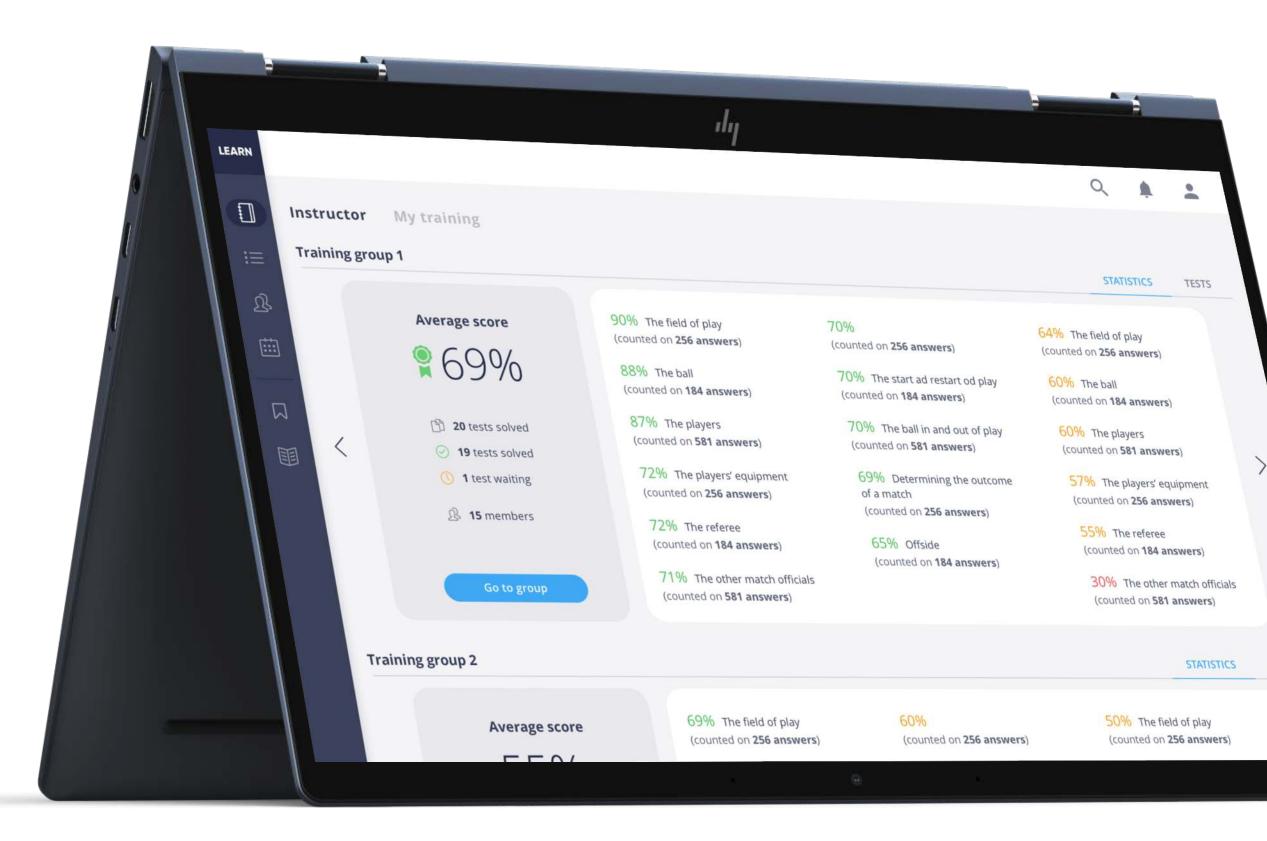


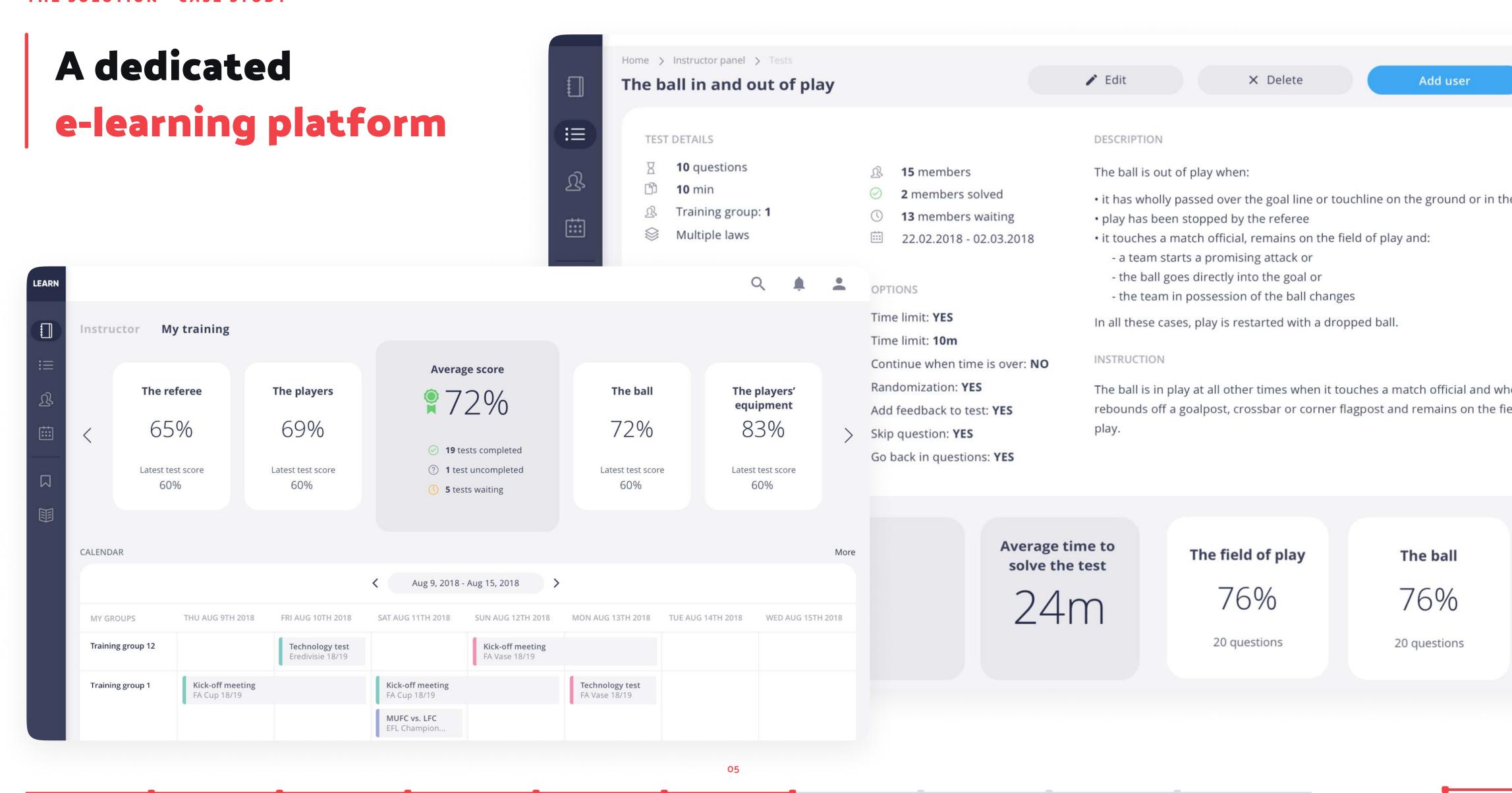
Problems for sport

01 02 04 05 06 07 08 08 industry

#### A dedicated e-learning platform

- Knowledge hub managed by IF
- Instructor's panel
- Learner's panel
- Test assigining & test generation
- Cross-referencing for learners





04

A dedicated e-learning
06 07 08 08

## The expected outcomes



06

00 01 02 03 04 05 **The expected outcomes** 07 08 09

#### Potential for future growth



User ratings, languages



Fan challenges, community building



**Expert certification** 



Sport & healthy lifestyle promotion

#### Key benefits of a knowledge hub

& e-learning platform



global knowledge in one place



uniform knowledge & decision making



easy knowledge transfer & onboarding of staff and volunteers



easy testing for instructors & self-testing for learners

08

00 01 02 03 04 05 06 07 **Key benefits** 

## Talk to us at:



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Register for the next webinars at ISC website:

https://internationalsportsconvention.com/events/ international-sports-federations-2021/ Save the date and meet us

in Lausanne on November 25th.

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