



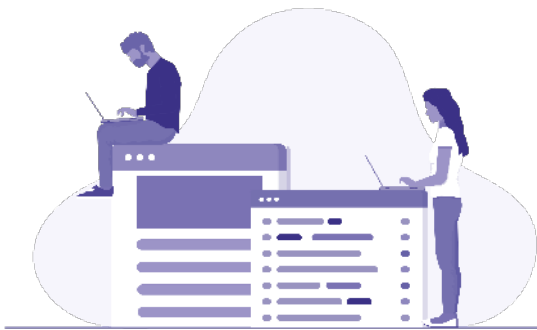
Digital Transformation **Now & the Future**

International Sports Federations Week 2021
Powered by MAMF

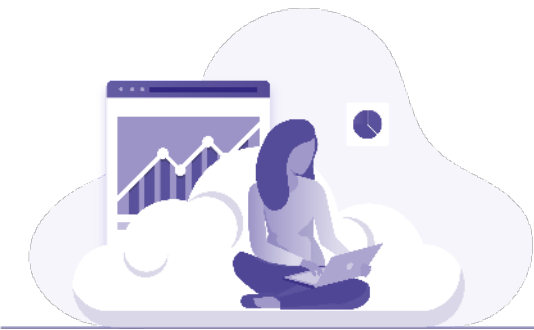


The business of sport

Running a federation



daily tasks



goals to reach



control

TOPIC INTRO

**What can federations do
to make event management
less of a gruesome experience?**

01

00

Topic intro

02

03

04

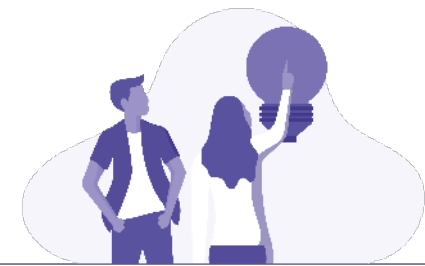
05

06

07

08

Problems for your federation



**team communication
and management**



**event logistics
and communication**

event



**separate tools
for each event**



**taking care of the
participants**

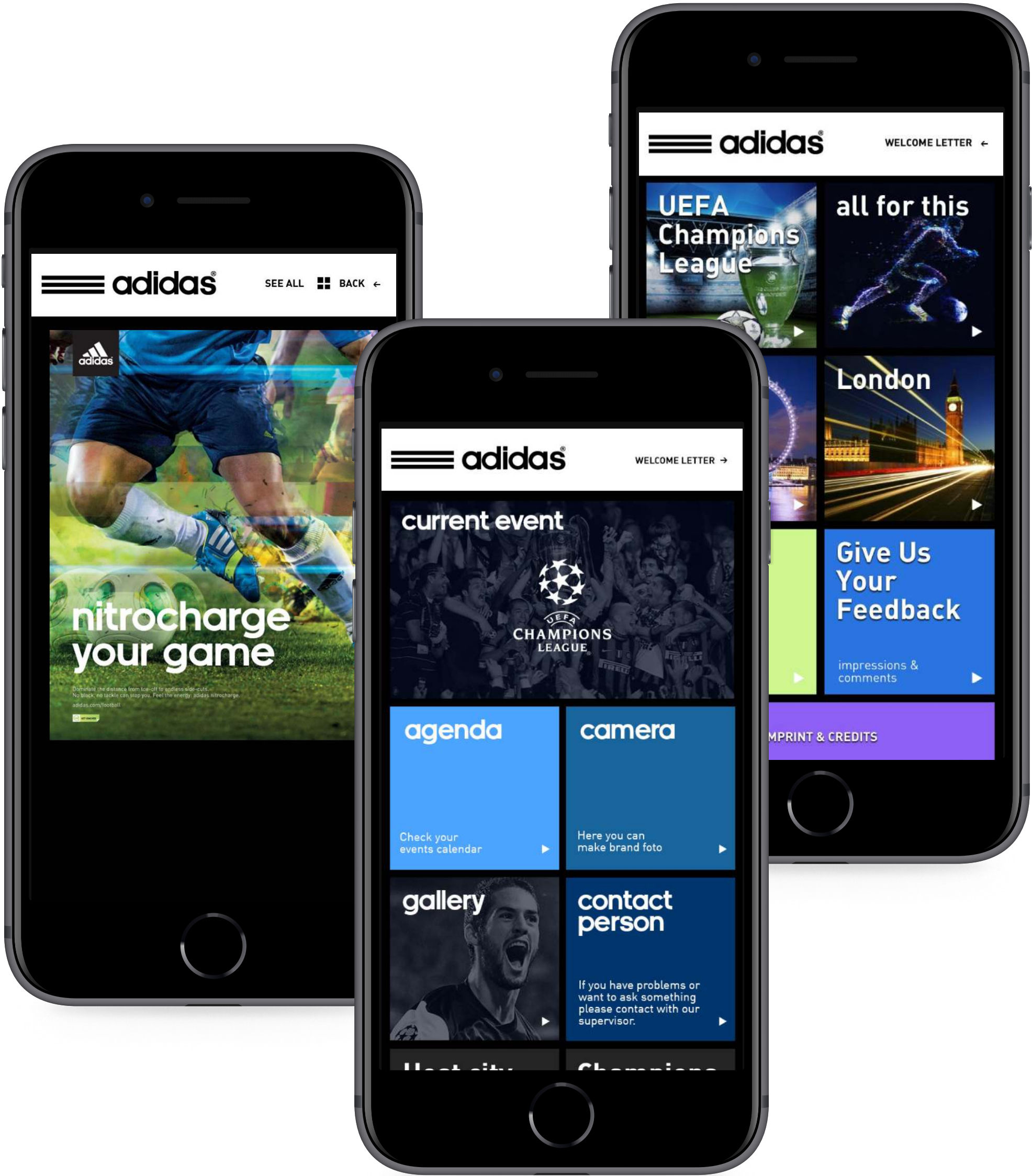
Solution for the sport industry

For organisers & contractors

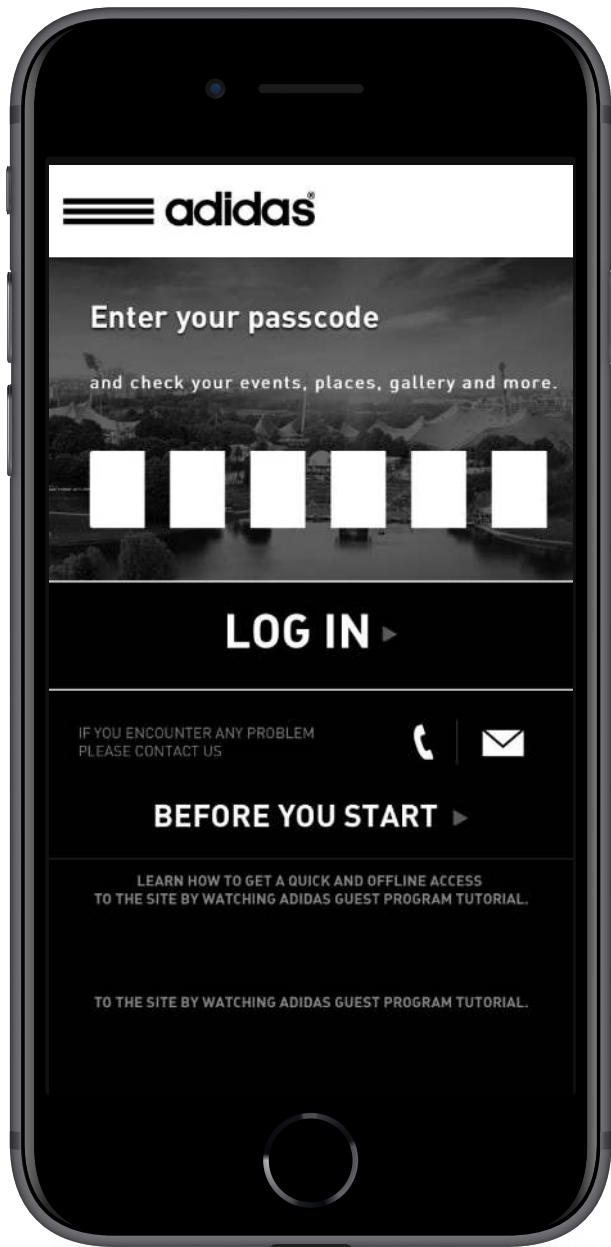
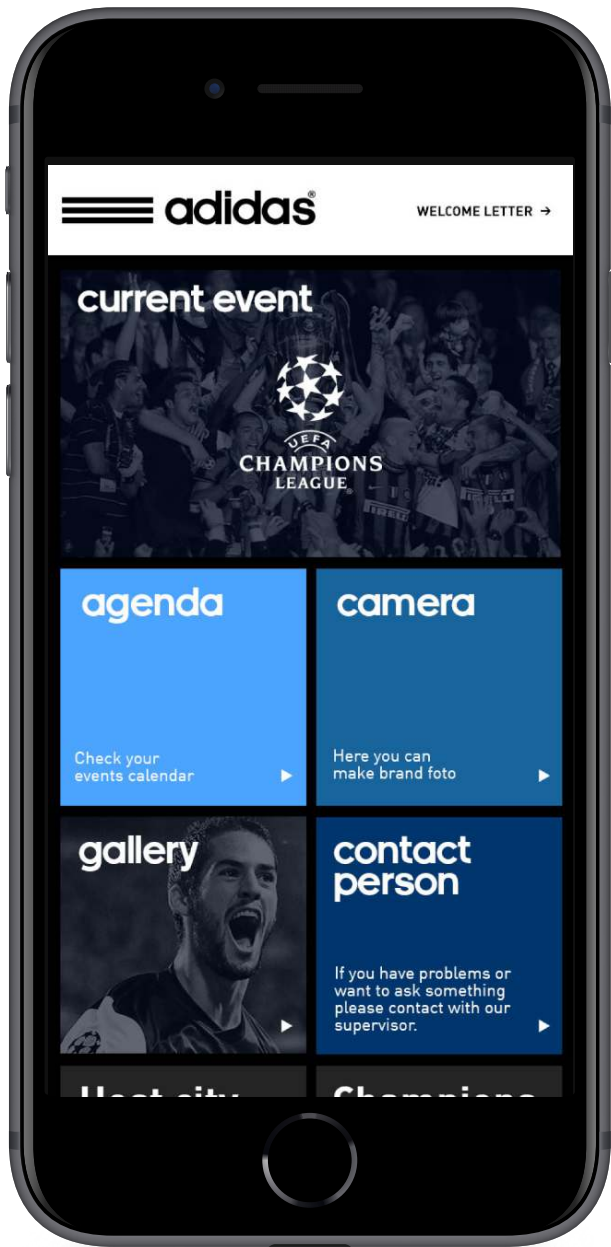
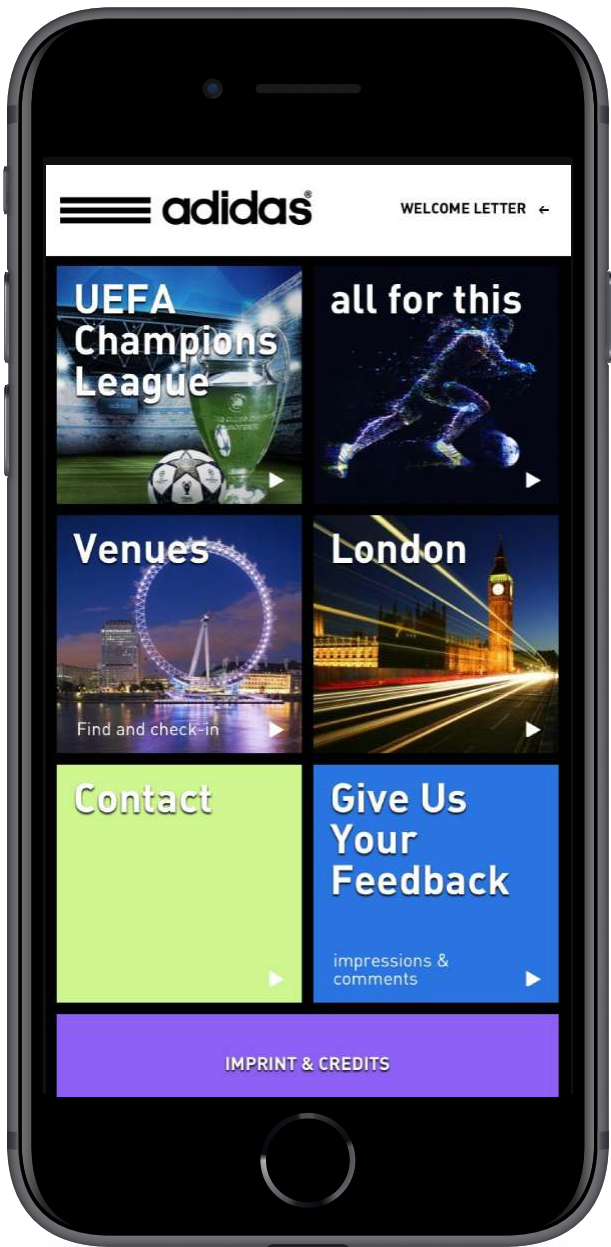
- 1 Full customisation
- 2 Easy communications
- 3 Direct access to guests

For participants

- 1 Being well taken care of



Solution for the sport industry

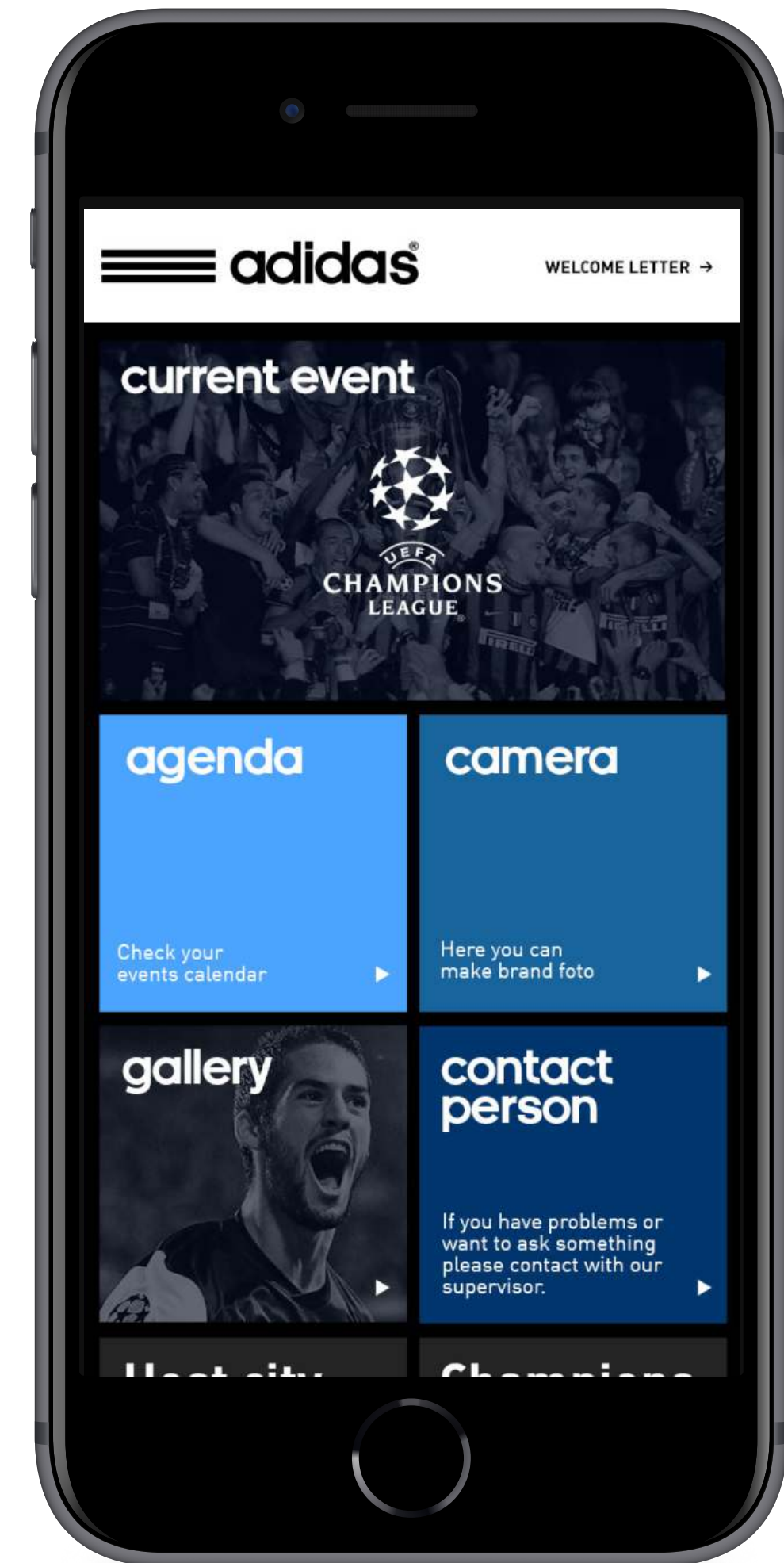


Events app for adidas

1 automated & simplified organising process

2 great event experience for the participants

3 all-in-one event mobile app



What else is possible



**community building
& networking**



event gamification



support for hybrid-events



remote participation

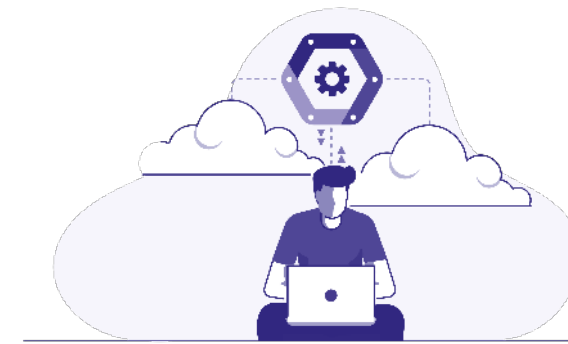
Giving event organisers & participants great experience with a mobile app



**all in-event-communications
in one place**



easy customisation without training



very easy management



**expected by participants to have
great event experience**

GET IN TOUCH

**Talk to
us at:**



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Register for the next webinars at ISC website:

**[https://internationalsportsconvention.com/events/
international-sports-federations-2021/](https://internationalsportsconvention.com/events/international-sports-federations-2021/)**

Save the date and meet us

**in Lausanne
on November 25th.**